

FOR IMMEDIATE RELEASE

Contacts: Gillian Good, 425-460-5834 or

Gillian.Good@kemperdc.com

Cheryl Engstrom, 425-487-0682 or

Cheryl@engstrompr.com

Kids-Families Gain Special Place to Groom in Style at Sharkey's Cuts for Kids Opening at The Bellevue Collection



BELLEVUE, Wash. (July 28, 2015) – The third floor at Bellevue Square is already a special place for kids to play and with the opening of Sharkey's Cuts for Kids they can now look good doing it. Opening July 30th, Sharkey's is a larger-than-life salon where its customers receive much more than a great haircut, they gain a fun, memorable experience.

All regular haircuts include a complimentary wash, fun chairs (see one example left), lollipops, balloons, and of course, lots of fun, according to Owner Christopher Yee. "Sharkey's even makes the 'first haircut' a special occasion with a certificate and before/after photograph," he adds.



Older kids and adults can play video games on the Xbox in the "Tween Lounge" or just relax and watch a movie. Feeling glamorous? Girls can get pampered in Sharkey's Glamour Room. "You can even come with your child for a Mom & Daughter or Dad & Son package, making the experience something for the whole family."

At Sharkey's Cuts for Kids, the birthday girl and her friends will have an extra special "Glamour" Day in its special "Glamour/Tween Lounge" where your birthday girl and her friends will be treated like a star. Each girl will be pampered with a pretty hairstyle, make-up application, and mini-cure manicure. When they are all ready to go, they can choose from an array of beautiful dress up clothes and put on a fashion show, complete with pictures to remember the day.

"The third floor has become an extremely welcoming place for families," says Jennifer Leavitt, vice president of marketing for The Bellevue Collection. "With the huge play area, Gymboree Play & Music, PinkaBella Cupcakes and now Sharkey's this area of The Collection has become the central gathering place for families to watch their children play, talk, relax and enjoy services especially designed for them."

For more information on Sharkey's Cuts for Kids, contact them at 425-453-3446 or visit them online at Sharkeycutsforkids.com.

About The Bellevue Collection

Located in the heart of Bellevue, Washington, The Bellevue Collection, owned by Kemper Development Company, includes Bellevue Square, a super-regional upscale shopping center, Bellevue Place, a mixed-use property featuring the Hyatt Regency Bellevue and small boutiques and Lincoln Square, anchored by Lincoln Square Cinemas, restaurants, home furnishings and The Westin Bellevue. This distinctive collection features 250 of the finest shops, 30 destination restaurants, a 16-screen premier cinema, 1,100 luxury hotel rooms and 10,000 free retail parking spaces, all in one location. The Bellevue Collection is a shopping, dining and nightlife, and entertainment experience unlike any other in the region. It is located on Bellevue Way between NE 4th and NE 10th Streets in downtown Bellevue, just across Lake Washington from Seattle.