

Snowflake Lane Auditions For an Even Bigger Show This Weekend in Bellevue

Greg Thompson Productions, producers for the wildly popular annual *Snowflake Lane* Celebration at The Bellevue Collection, will be auditioning for Drummers, Dancers, Costume Characters, Princesses, Stilt Walkers, Majorettes, Technical Staff and a Holiday Dance Crew this weekend at the new *Snowflake Lane* Production Headquarters at 827 Bellevue Way NE, Bellevue, WA 98004.

Dance Crew Auditions are held at noon on Saturday, September 27th and Jingle Belle Dancer auditions are scheduled at 2pm on Saturday. Costumed Characters, Majorettes, Fairies, Princesses, Queens, Elves and Stiltwalkers will audition Sunday, September 28th and *Snowflake Lane* Drummers will audition at noon on Sunday. Drummers, Dancers and Tech Crew who are interested in auditioning should contact Kristin at snowflakelane@yahoo.com or 206-979-1511. Characters, Costumed Characters, Majorettes, Fairies, Princesses, Queens, Elves and Stilt Walkers should contact Dominique at gtpwa@yahoo.com or 206-281-0885 for an appointment.

Producer Greg Thompson says the 10th Anniversary show at *Snowflake Lane* will be bigger and better than ever with over 200 cast members performing down the center of Bellevue Way, on a brand new Bellevue Square Fountain Court Main Stage at the entrance to Macy's, as well as a new Snowstorm Dance Crew Stage at the south end of Bellevue Way and for all the little holiday princesses the popular Princess Court will return.

"The crowds were amazing last season for *Snowflake Lane*," said Thompson, "and this season we are performing the show in a variety of locations so everyone has a great view of the action. For those folks that come multiple times, they can now see something a little different each time they attend."

Last season, *Snowflake Lane* drew crowds in excess of 10,000 a night and over 300,000 over the holiday season. The show is an annual gift to the community to celebrate the season by The Kemper Freeman Family and The Bellevue Collection. "We are so proud of the talented, local performers who truly make *Snowflake Lane* such a special holiday tradition for so many in our community," says Jennifer Leavitt, vice president of marketing for The Bellevue Collection. "Not only do these kids dedicate their time and energy year after year, but they also give their heart and soul to making *Snowflake Lane* a magical experience for all."

Snowflake Lane opens with the traditional "Santa's Arrival Parade" the day after Thanksgiving and *Snowflake Lane* runs until Christmas Eve. The day after Christmas a new show, "*Celebration Lane U.S.A*" will run each night at 7pm through New Year's Eve.