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## **The Bellevue Collection's Spring 2012 Website Launches**

**BELLEVUE, Wash. (March 27, 2012)** – The Bellevue Collection's new spring 2012 website, [bellevuecollection.com/SpringFashion](http://bellevuecollection.com/SpringFashion), is your insider access into The Collection's month of fashion this April. Discover what everyone is talking about on the live twitter feed, browse Belle's Vue's fashion posts, and view the must-have spring 2012 trends in The Bellevue Collection's Spring 2012 Look Book. Plus, you'll find information on all the must-attend spring fashion events, which range from complimentary to exclusive, and how to attend.

A not to miss feature is The Bellevue Collection's "Behind the Scenes" video of The Collection's Spring 2012 Look Book photo shoot. See what it takes to make the fashion guide of the season, from hair and makeup to stylists and photographers – it's all there in one irresistible video.

Visit The Bellevue Collection's Spring Website at, [bellevuecollection.com/SpringFashion](http://bellevuecollection.com/SpringFashion).

### **About The Bellevue Collection**

Located in the heart of Bellevue, Washington, The Bellevue Collection, owned by Kemper Development Company, includes Bellevue Square a super-regional upscale shopping center, Bellevue Place, a mixed-use property featuring the Hyatt Regency Bellevue and small boutiques and Lincoln Square anchored by the Lincoln Square Cinemas, restaurants, home furnishings and The Westin Bellevue hotel. With a distinctive collection of 250 of the finest shops, 23 sit-down restaurants, a 16-screen premier cinema, 1,000 luxury hotel rooms and 10,000 free retail parking spaces, all in one location. The Bellevue Collection is shopping, dining and nightlife and entertainment experience unlike any other in the region. It is located on Bellevue Way between NE 4th and NE 10th Streets in downtown Bellevue, just across Lake Washington from Seattle.

• Official event hashtag #TBCSpringFashion • @BelleCollection (Bellevue Collection Twitter) •  
@BellesVue (Belle's Vue Twitter) • [www.facebook.com/bellevuecollection](http://www.facebook.com/bellevuecollection)