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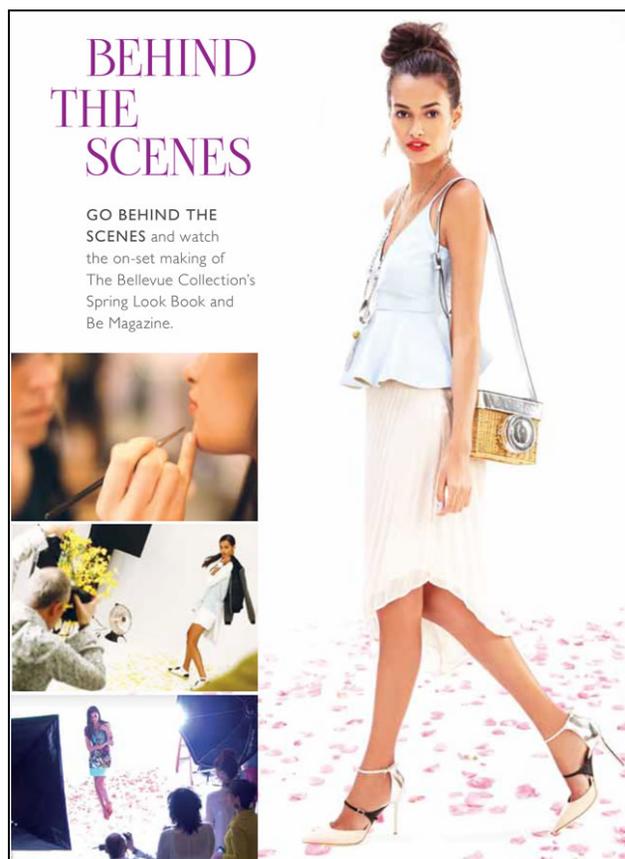
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## The Bellevue Collection Launches Spring 2014 Look Book Top trends of the season come to life in Special Video

**BELLEVUE, Wash. (April 9, 2014)** – Be inspired by the season’s most irresistible trends with The Bellevue Collection’s Spring 2014 *Look Book*. Browse the top trends for the season and discover all that is fresh at Bellevue Square, [bellevuecollection.com/SpringFashion/LookBook](http://bellevuecollection.com/SpringFashion/LookBook). Official trends include:

- **Mighty Metallic** -- Brighten spring with the high shine of metallic.
- **Dress It Up** -- Incorporate pants with dresses for a sleek and sophisticated look.
- **Art Walk** -- Fashion brings out its artistic side with pop art prints
- **All Buttoned Up** -- Keep your style loose but structured with a button-down blouse.
- **Good Sport** -- Embrace the athletic look from the court to the street.
- **Global Touches** -- International prints and patterns pack a serious statement.
- **Pretty in Pleats** -- Crisp pleats create flattering lines for a dramatic silhouette.



The trends come to life with the new “Behind the Scenes” video of The Collection’s Spring 2014 Look Book photo shoot. See what it takes to make the fashion guide of the season, from hair and makeup to stylists and photographers – it’s all there in one compelling video. Visit The Bellevue Collection’s Spring Website at, [bellevuecollection.com/SpringFashion](http://bellevuecollection.com/SpringFashion).

**STYLE BLOOMS RUNWAY SHOW:** Preview the season’s must-have spring trends at The Bellevue Collection’s exclusive before-hours runway show in Bellevue Square on April 26<sup>th</sup> at 9am. Enjoy chic breakfast bites upon arrival followed by an insider runway show featuring all the looks you need for spring. Leave the show a style muse with a one-of-a-kind-swag bag and a \$10 Bellevue Collection Gift Certificate. Tickets are \$35 with 100% of ticket sales to benefit National Charity

League courtesy of The Bellevue Collection. For tickets and information, visit [bellevuecollection.com/SpringFashion](http://bellevuecollection.com/SpringFashion). Seating is limited.

### **About The Bellevue Collection**

Located in the heart of Bellevue, Washington, The Bellevue Collection, owned by Kemper Development Company, includes Bellevue Square a super-regional upscale shopping center, Bellevue Place, a mixed-use property featuring the Hyatt Regency Bellevue and small boutiques and Lincoln Square anchored by the Lincoln Square Cinemas, restaurants, home furnishings and The Westin Bellevue hotel. With a distinctive collection of 250 of the finest shops, 23 sit-down restaurants, a 16-screen premier cinema, 1,000 luxury hotel rooms and 10,000 free retail parking spaces, all in one location. The Bellevue Collection is shopping, dining and nightlife and entertainment experience unlike any other in the region. It is located on Bellevue Way between NE 4th and NE 10th Streets in downtown Bellevue, just across Lake Washington from Seattle.

· Official event hashtag #BellSqFashion · @BelleCollection (Bellevue Collection Twitter) · @BellesVue (Belle's Vue Twitter) · [www.facebook.com/bellevuecollection](http://www.facebook.com/bellevuecollection)