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The Bellevue Collection Launches SPRING 2012 Video Series

BELLEVUE, Wash. (April, 4 2012) – Dive into the beloved underwater trend of Spring 2012 with The Bellevue Collection's Fashion Expert and Voice of Belle's Vue Blog! Learn what the trend is all about and how to adopt it into your own spring wardrobe with this how-to clip:

<http://www.bellevuecollection.com/TheVideoGallery.php?cx=4&vx=48&idx=1>

Coined **Sand to Sea**, this trend is an ode to underwater world! From seaweed, seashells, and fish scales to ocean waves and glittering sunsets, it's time to live in pearlized finishes that shimmer like a mermaid's tail.

Want more insider scoop? Check out The Bellevue Collection's "Behind the Scenes" video of The Collection's Spring 2012 Look Book photo shoot. See what it takes to make the fashion guide of the season, from hair and makeup to stylists and photographers – it's all there in one irresistible video. Visit The Bellevue Collection's Spring Website at, bellevuecollection.com/SpringFashion/Fashion.

Be inspired by the season's most irresistible trends with The Bellevue Collection's Spring 2012 Look Book. Browse their top trends for Spring 2012 and discover all that is fresh at Bellevue Square, bellevuecollection.com/SpringFashion/LookBook.

About The Bellevue Collection

Located in the heart of Bellevue, Washington, The Bellevue Collection, owned by Kemper Development Company, includes Bellevue Square a super-regional upscale shopping center, Bellevue Place, a mixed-use property featuring the Hyatt Regency Bellevue and small boutiques and Lincoln Square anchored by the Lincoln Square Cinemas, restaurants, home furnishings and The Westin Bellevue hotel. With a distinctive collection of 250 of the finest shops, 23 sit-down restaurants, a 16-screen premier cinema, 1,000 luxury hotel rooms and 10,000 free retail parking spaces, all in one location. The Bellevue Collection is shopping, dining and nightlife and entertainment experience unlike any other in the region. It is located on Bellevue Way between NE 4th and NE 10th Streets in downtown Bellevue, just across Lake Washington from Seattle.

• Official event hashtag #TBCSpringFashion • @BelleCollection (Bellevue Collection Twitter) •
@BellesVue (Belle's Vue Twitter) • www.facebook.com/bellevuecollection