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**100% of Ticket Sales Donated at The Bellevue Collection's Spring Runway Show
Boys & Girls Clubs of Bellevue's Girl Focused Program Benefits from Fashion Show**

BELLEVUE, Wash. (April 27, 2015) – Saturday's Canvas of Style Runway Show at The Bellevue Collection raised \$10,000 for the *BE a Smart Girl* program of the Boys & Girls Clubs of Bellevue (\$7,000 from ticket sales and \$3,000 donated by The Bellevue Collection). *BE a Smart Girl* is a comprehensive programming strategy for female members that addresses three program areas: academic success, leadership and health.

A crowd of eager fashionistas watched the trends come to life on the runway where art inspired colors met spring's hottest styles. Top trends were *Denim Luxe*, modern, tailored denim suitable for evening and workplace; *In The 70s Mood*, the free spirited vibe of the 1970s via inspired silhouettes and accessories; *Leading Lady*, with tailored design elements and soft feminine features; *Bold Blooms*, with bold, bright florals in large-scale graphic blooms with soft fabrics and ultra femme colors; *Prep Chic*, a modern twist on country club classics highlighting gingham prints, polos and cardigans; *Bohemian Spirit*, a fresh take on modern Bohemia with a rich color pallet, throwback prints and dreamy fabrics with a free-spirited nature; *Global Travel*, rich with khaki tones in trench coats and travel-easy linens paired with exotic accessories; and *White Out*, featuring a range of white hues, from bone to cream to ecru. An added trend of fitness apparel was a hit on the runway.

Adding to the festivities of the morning, ticket holders enjoyed chic breakfast bites upon arrival at Bellevue Square and each left with a one-of-a-kind swag bag and a \$10 Bellevue Collection Gift Certificate.

The funds raised will go to the Club's program which provides access to STEM (science, technology, engineering and math) curriculum through partners such as GIRLSTART; group discussions about positive choices and healthy relationships, targeted athletics just for girls,



Floral trend, Bold Blooms during the 2015 Canvas of Style Runway Show at The Bellevue Collection. Photo: Vivian Hsu.

one-to-one academic tutoring, and mentoring with adult female role models and career exploration.

About Boys & Girls Clubs of Bellevue

The Boys & Girls Clubs of Bellevue currently serve over 11,000 members and their families, providing a safe, fun place that encourages kids to choose healthy lifestyles, get involved with their communities and achieve academic success. By inspiring our youth to make constructive life choices, we strive to help them realize their full potential. Michele Heffron, Director of Development, mheffron@bgcbellevue.org, www.bgcbellevue.org.

About The Bellevue Collection

Located in the heart of Bellevue, Washington, The Bellevue Collection, owned by Kemper Development Company, includes Bellevue Square, a super-regional upscale shopping center, Bellevue Place, a mixed-use property featuring the Hyatt Regency Bellevue and small boutiques and Lincoln Square, anchored by Lincoln Square Cinemas, restaurants, home furnishings and The Westin Bellevue. This distinctive collection features 250 of the finest shops, 30 destination restaurants, a 16-screen premier cinema, 1,100 luxury hotel rooms and 10,000 free retail parking spaces, all in one location. The Bellevue Collection is a shopping, dining and nightlife, and entertainment experience unlike any other in the region. It is located on Bellevue Way between NE 4th and NE 10th Streets in downtown Bellevue, just across Lake Washington from Seattle.

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