

Lorna Jane Launches Fitness Fashion Destination in Bellevue, WA

Leading activewear brand opens its second retail location in Washington

September 4th, 2014 (Bellevue, Washington) - First in fitness & fashion since 1990, Lorna Jane activewear, renowned globally for their Move Nourish Believe mantra, is now bringing founder Lorna Jane Clarkson's Active Living philosophy to Bellevue with the launch of the second Lorna Jane activewear store in Washington.

Opening Thursday, September 4th at 575 Bellevue Square in Bellevue's luxury Bellevue Square shopping plaza, Lorna Jane's 1,310 sq. foot retail space will offer the latest fashion-forward activewear for today's modern woman.

Inspired by Clarkson's daily practice to move the body every day, the boutique will offer complimentary fitness classes to the community. In addition, Lorna Jane active stylists will be on hand to introduce the newest performance pieces and Active Living essentials.

"I believe by wearing Lorna Jane activewear you will live a more active life," explains Clarkson. "Lorna Jane is fit fashion at its best and we believe we make the best activewear on the planet, but it doesn't end there. Our goal is to inspire women to be the best they can be. Through our Active Living philosophy we encourage women to get more out of life by giving more of themselves every day. This can be achieved through the daily practice of Move, Nourish, Believe – moving your body every day, nourishing from the inside out and believing that anything is possible with enough hard work. If you can dream it, you can achieve it."

Experience the Lorna Jane Active Living philosophy and shop the latest fit fashion trends at a special launch event Friday, September 5th (5pm) at 575 Bellevue Square, Bellevue, WA. For information and more, please visit www.LornaJane.com.

About Lorna Jane: Made for active women by active women, Lorna Jane is an iconic Australian brand and a global leader when it comes to intelligent active apparel. With 35 U.S. retail locations and more than 165 worldwide, Lorna Jane is rapidly expanding its U.S. and global influence. Believing a woman should never sacrifice style for comfort, Lorna Jane merges fashion with the latest in performance technology to create innovative, fashionable and high-performing activewear. Staying a step ahead of the active pack, Lorna Jane releases up to 100 new sporty, sexy, and stylish active styles each month in capsule collections inspired by global runway trends. A philosopher and best-selling author, Lorna's online community [Move Nourish Believe](#) has inspired over 1 million women to embrace and elevate their best lives through Active Living.

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