

Living IN Style

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Distinctive Designs Come to Life in Center Court During Living in Style at The Bellevue Collection Retailers Share Latest Trends in Home Fashion

BELLEVUE, Wash. (January 23, 2015) – Just in time to dust off the winter blues and freshen up your home this spring, The Bellevue Collection brings to life the latest home fashion trends in vignettes staged in Bellevue Square during its spring home fashion event, *Living in Style*, January 23 – February 8, 2015. The Bellevue Collection's furniture, décor, and home accessories stores share the top trends of the season as reflected in the displays.

“Casual living, vibrant color and easy care are strong design trends in the Pacific Northwest,” according to Crate and Barrel's Mandy Smith. “Although grey on grey is a hot trend, the injection of pastels helps keep the monochromatic look fresh.”



A 2014 Living in Style display featuring BoConcept. Photo: Red Fish Blue Fish.

Lisa Tapang from BoConcept Bellevue agrees and adds, “Combine black and white graphics with cool and soft hues inspired by nature – tangerine orange and scuba blue. People are also looking for furniture pieces with comfort and high design, such as our popular Boston chair or Madison reclining sofa.”

Textiles are in high demand from customers as an easy way to change the look of a room. “Handcrafted accessories and textiles with modern lighting will brighten a room for spring,” says Tapang. Smith adds that rugs, curtain panels, throws and pillows are hot items at Crate and Barrel.

Easy updates also include changing out the coffee and accent tables, then topping it off with a new lamp. Or freshen up your entryway. “Entryways are a great way to change the look by adding benches, coat racks or other smaller pieces that get you organized but also look great,” says Smith.

Another trend is home entertainment – from electronic to old fashion board games. “Games at home are a big trend, including game tables and outdoor games, that allow people to sit down with the family and friends to unplug and play,” says Smith. According to Bose, a leader in home entertainment systems, the hottest new electronic item is the SoundTouch™ music system. Available in several models and price points, this easy add system streams Internet radio, Deezer, Spotify®, iHeartRadio™, Pandora® and your music library at the touch of a button of the remote or via a free app on any smartphone or

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tablet. It works with existing Wi-Fi® networks and some models even connect to each other for music throughout the house.

“With the home focus at Lincoln Square and enhancements to Bellevue Place throughout the years, The Bellevue Collection has become the go-to place for furniture, art and décor, accessories and other home furnishings and organizing systems,” says Jennifer Leavitt, vice president of marketing for The Bellevue Collection. “Stores like Henredon & Shoener, BoConcept, Crate and Barrel and Thomasville are trend setting retailers that specialize in the latest home fashions. Add to that Macy’s Home Store, The Container Store, and Pottery Barn, among others, and our customers have a full collection of amazing retailers all in one place designed to help them personalize and freshen their homes.”

Bellevue Collection floor display will feature room settings from the following stores:

- **Crate & Barrel** – *Shop Crate and Barrel to find everything you need to outfit your home. Browse furniture, home décor, cookware, dinnerware, wedding registry and more*
- **BoConcept** – *Modern urban design furniture and accessories*
- **Bose** – *Advanced and innovative sound solutions for your home and on the go*
- **Elements Gallery** – *One of the regions finest galleries featuring art glass, jewelry, bronze and sculpture*
- **Henredon & Shoener** – *Fine furniture, unique accessories, complete design services and an experience that will last a lifetime*
- **Macy’s Home Store** – *The Northwest’s finest full line department store offering fashion for the home*
- **Thomasville of Bellevue & Urban Interiors** – *Offering beautiful furniture, expert design assistance and affordable prices*
- **Yankee Candle** – *Delectably fragranced American made candles of the highest quality*

In addition to the home displays, visit participating home stores at The Bellevue Collection for a chance to win prizes valued at up to \$500. For more information about Living in Style, visit bellevuecollection.com/livinginstyle.

About The Bellevue Collection

Located in the heart of Bellevue, Washington, The Bellevue Collection, owned by Kemper Development Company, includes Bellevue Square, a super-regional upscale shopping center, Bellevue Place, a mixed-use property featuring the Hyatt Regency Bellevue and small boutiques and Lincoln Square, anchored by Lincoln Square Cinemas, restaurants, home furnishings and The Westin Bellevue. This distinctive collection features 250 of the finest shops, 30 destination restaurants, a 16-screen premier cinema, 1,100 luxury hotel rooms and 10,000 free retail parking spaces, all in one location. The Bellevue Collection is a shopping, dining and nightlife, and entertainment experience unlike any other in the region. It is located on Bellevue Way between NE 4th and NE 10th Streets in downtown Bellevue, just across Lake Washington from Seattle.

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