

FASHION WEEK

AT THE BELLEVUE COLLECTION • SEPT. 23–27

10th Anniversary

FOR IMMEDIATE RELEASE

Contacts: Gillian Good, 425-460-5834 or Gillian.Good@kemperdc.com

Cheryl Engstrom, 425-487-0682 or Cheryl@engstrompr.com

Fashion Week at The Bellevue Collection to Benefit Two Local Non-Profits; Independent Designers

BELLEVUE, Wash. (July 10, 2015) – The 10th Anniversary Fashion Week at The Bellevue Collection, Sept. 23-27, does more than showcase fashion on the runway, it also benefits local non-profit organizations, Bellevue LifeSpring and Seattle Children’s Hospital, thanks to The Kemper Freeman Family and The Bellevue Collection. Additionally, eight local, independent fashion designers will reap the benefits of exposure at the Independent Designer Runway Show and extensive media coverage, with one winner selected to receive a prize package including \$5,000 cash.

- *Wednesday, September 23rd*: The fourth annual **Independent Designer Runway Show** is the spectacular finale of a 6-month long mentorship program and features the designers’ one-of-a-kind collections as they compete for a \$5,000 cash prize and their looks on display in Bellevue Square, courtesy of The Kemper Freeman Family and The Bellevue Collection. The designers also gain valuable exposure leading up to the show through coverage in Fashion Week advertising and social media as well as mentions in Seattle Met Magazine. This show works to support the independent fashion industry in the region.
- *Friday, September 25th*: 100% of ticket proceeds from **Posh Party Trend Show** will be donated to Bellevue LifeSpring, (bellevuelifespring.org) a nonprofit organization working in the community for over 100 years, created to foster stability and self-sufficiency for Bellevue’s children and their families through programs that feed, clothe and educate.
- *Saturday, September 26th*: 100% of ticket proceeds from **Front Row Fashion presented by Vogue** will be donated to Seattle Children’s (seattlechildrens.org) supporting uncompensated care for clinical trials. This funding supports un- and under-funded clinical trials and makes it possible for researchers to bring their promising discoveries to patients.

“We are incredibly grateful to The Bellevue Collection for their generosity. Their support of Seattle Children’s will accelerate our work and make it possible for our researchers to bring their promising discoveries to patients. Every ticket sold to Front Row Fashion will help us give all children a chance for a better, healthier future,” says Aileen Kelly, Vice President, Seattle Children’s Hospital and Research Foundation.

“Our 10th year of Fashion Week at The Bellevue Collection truly celebrates fashion in our region all while giving back to our community,” says Jennifer Leavitt, Vice President of Marketing at The Bellevue Collection. “The quality of the designers in our Independent Designer Runway Show demonstrates the immense talent in the Puget Sound and we are thrilled to have the mentorship with key industry experts to further support the expansion of this important industry. We are eager to display their work in The Bellevue Collection during our runway show and beyond. They are in good company with of the moment designers featured in our other shows, including Posh Party Trend Show and the must-see Front Row Fashion presented by Vogue, which raise funds for Bellevue LifeSpring and Seattle Children’s Hospital.”

“We are grateful to have been selected as the beneficiary of the 10th Annual Posh Party Trend Show. The Bellevue Collection has been a consistent supporter of Bellevue LifeSpring and our community for many years. This partnership provides us with an opportunity to spread awareness of the need in our community and allows those attending the show to support children and their families right here in Bellevue who are living in poverty,” says Jennifer Fischer, Executive Director of Bellevue LifeSpring.

For tickets and more information, visit fashionweekbellevue.com.

About The Bellevue Collection

Located in the heart of Bellevue, Washington, The Bellevue Collection, owned by Kemper Development Company, includes Bellevue Square, a super-regional upscale shopping center, Bellevue Place, a mixed-use property featuring the Hyatt Regency Bellevue and small boutiques and Lincoln Square, anchored by Lincoln Square Cinemas, restaurants, home furnishings and The Westin Bellevue.

FASHION WEEK

AT THE BELLEVUE COLLECTION • SEPT. 23–27

10th Anniversary

This distinctive collection features 250 of the finest shops, 30 destination restaurants, a 16-screen premier cinema, 1,100 luxury hotel rooms and 10,000 free retail parking spaces, all in one location. The Bellevue Collection is a shopping, dining and nightlife, and entertainment experience unlike any other in the region. It is located on Bellevue Way between NE 4th and NE 10th Streets in downtown Bellevue, just across Lake Washington from Seattle.

About Bellevue LifeSpring

The mission of Bellevue LifeSpring is to foster stability and self-sufficiency for Bellevue's children and their families through programs that feed, clothe and educate. Bellevue LifeSpring has been a longtime partner of The Bellevue Collection. The Kemper Freeman family supports our Thrift Shop, located in Bellevue Square, by only charging \$1 per year in rent. Last year, Bellevue LifeSpring provided over 80,000 meals to children living in poverty. The organization also provides back-to-school clothing, educational scholarships and emergency services to 3,600+ children and their families that they serve in Bellevue.

About Seattle Children's

Seattle Children's Hospital, Foundation and Research Institute together deliver superior patient care, advance new discoveries and treatments through pediatric research, and serve as the pediatric and adolescent academic medical referral center for Washington, Alaska, Montana and Idaho – the largest region of any children's hospital in the country.

Consistently ranked as one of the best children's hospitals in the country by U.S. News & World Report, Seattle Children's Hospital specializes in meeting the unique physical, emotional and developmental needs of children from infancy through young adulthood. For more than 100 years, the hospital has been dedicated to providing top-quality care to every child in who needs it, regardless of the family's ability to pay.

Seattle Children's Hospital and Research Foundation gathers community support and raises funds for Seattle Children's Hospital and Seattle Children's Research Institute.

Located in downtown Seattle's biotech corridor, Seattle Children's Research Institute is pushing the boundaries of medical research to find cures for pediatric diseases and improve outcomes for children all over the world. Internationally recognized investigators and staff at the research institute are advancing new discoveries in cancer, genetics, immunology, pathology, infectious disease, injury prevention and bioethics, among others.

For more information, visit seattlechildrens.org or follow us on [Twitter](#), [Facebook](#) and [Instagram](#).



Helping Bellevue's Children and
Their Families For Over 100 Years



Seattle Children's[®]
HOSPITAL • RESEARCH • FOUNDATION