

FASHION WEEK

AT THE BELLEVUE COLLECTION · SEPT. 23-27

10th Anniversary

FOR IMMEDIATE RELEASE

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Tickets on Sale for 10th Anniversary Fall Fashion Week at The Bellevue Collection

Bellevue, Wash (June 29, 2015) – Tickets for the 10th Anniversary of *Fashion Week at The Bellevue Collection* are on sale now. Always a sell-out, the weeklong celebration of fashion runs September 23 - 27, 2015 at The Bellevue Collection. Events include dynamic runway shows, chic parties, trend presentations, special appearances by fashion insiders and irresistible shopping.

“As the Northwest’s leading authority on fashion, our Fashion Week delivers an extraordinary runway experience unlike any in the region,” says Jennifer Leavitt, vice president/marketing for The Bellevue Collection. “From the kick-off runway show featuring our region’s top independent designers to *Vogue*’s curation of Front Row Fashion, the final runway show using fashions from The Bellevue Collection, the week is filled with glamour, fashion and beauty events unmatched in the Pacific Northwest.” Now in its 10th year she adds, “This anniversary marks 10 years of The Bellevue Collection’s focus on highlighting the influence of fashion in the greater Seattle region.”

Major runway events include:

- *Sept. 23:* The fourth annual **Independent Designer Runway Show** highlights the premier talent of eight local up-and-coming fashion designers as the culmination of a 6-month long mentorship program.
- *Sept. 25:* **Posh Party Trend Show** is a stylish evening of must-have trends highlighted in the Fall 2015 Look Book featuring fashions available at stores in The Bellevue Collection.
- *Sept. 26:* **Fashion Forecast** *Vogue* Market Stylist, Cara Crowley* will talk Fall 2015 trends and how to make them accessible to any lifestyle. Seating is complimentary and limited.
- *Sept. 26:* *Vogue*’s premier runway show of the week, **Front Row Fashion presented by Vogue**, showcases the top fall trends straight from the pages of the magazine to the runway with all styles available at The Bellevue Collection. Hosted by Cara Crowley*. **Vogue* Market Stylist is advertiser sponsored and for promotional purposes only.

100% of ticket sales to Posh Party Trend Show and Front Row Fashion benefit local, non-profit organizations, Bellevue LifeSpring and Seattle Children’s Hospital respectively, courtesy of The Kemper Freeman Family and The Bellevue Collection. For tickets and more information, visit fashionweekbellevue.com.

About The Bellevue Collection

Located in the heart of Bellevue, Washington, The Bellevue Collection, owned by Kemper Development Company, includes Bellevue Square, a super-regional upscale shopping center, Bellevue Place, a mixed-use property featuring the Hyatt Regency Bellevue and small boutiques and Lincoln Square, anchored by Lincoln Square Cinemas, restaurants, home furnishings and The Westin Bellevue. This distinctive collection features 250 of the finest shops, 30 destination restaurants, a 16-screen premier cinema, 1,100 luxury hotel rooms and 10,000 free retail parking spaces, all in one location. The Bellevue Collection is a shopping, dining and nightlife, and entertainment experience unlike any other in the region. It is located on Bellevue Way between NE 4th and NE 10th Streets in downtown Bellevue, just across Lake Washington from Seattle.

#

Official event hashtag #BellevueFW | Twitter @BelleCollection | Instagram @BellevueCollection

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Wednesday, September 23

Independent Designer Runway Show

Hyatt Regency Bellevue, Check-In: VIP 5:30pm, GA 6:00pm

Experience the Northwest's unique fashion scene as The Bellevue Collection hosts the fourth annual Independent Designer Runway Show featuring the collections of eight up-and-coming Northwest fashion designers. This exciting show culminates a 6-month mentorship program and works to shine a spotlight on and foster growth of the Pacific Northwest's fashion scene. After party to follow. Media partner: Seattle Met Magazine.

VIP tickets are \$75 and General Admission tickets are \$50.

Purchase tickets at fashionweekbellevue.com.

100% of the ticket price benefits the IDRS program.

Friday, September 25

Posh Party Trend Show

Hyatt Regency Bellevue, 6:30 pm

A stylish evening of must-have trends highlighted in The Bellevue Collection's Fall 2015 Look Book and available in our stores. This lively party features a high-energy runway show, interactive beauty stations to sample the season's hair and make-up trends and delicious hors d'oeuvres and drinks. Have fun before the show in the 425 Magazine photo booth. It's a night out for celebrating all the best in fall fashion and beauty with friends! Tickets are \$75 and include a deluxe swag bag. 100% of the ticket price benefits Bellevue LifeSpring. Media Partner: 425 Magazine.

Tickets are \$75.

Purchase tickets at fashionweekbellevue.com.

100% of the ticket price benefits Bellevue LifeSpring.

Saturday, September 26

Fashion Forecast

Bellevue Square, Center Court, 1:00pm

Vogue Market Stylist, Cara Crowley* talks Fall 2015 trends and how to make them accessible to any lifestyle. Featuring styles available at The Bellevue Collection, this show will put you in the know when it comes to looking chic this fall. Come early as seating is complimentary and limited.

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Front Row Fashion Runway Show

Hyatt Regency Bellevue, Check-In: VIP 6:30pm, GA 7:00pm

VOGUE presents the fall trends straight from the pages of the magazine to the runway, offering insight on how to wear fashion's hottest trends in the Northwest's premier fashion event. From classic stylings to the bold and modern, this electrifying show delivers a curated array of chic fashion, available at The Bellevue Collection, while giving back to children in need in the local community through Seattle Children's Hospital. VIP ticket holders are invited to enjoy champagne upon arrival and a post-show cocktail reception at Suite Restaurant/Lounge. 100% of the ticket price benefits Seattle Children's Hospital. Featuring VOGUE Market Stylist, Cara Crowley*.

VIP tickets are \$175 and are 21+. General Admission tickets are \$100. Each ticket comes with either a \$50 (VIP) or \$25 (General Admission) gift certificate from The Bellevue Collection.

Purchase tickets at fashionweekbellevue.com.

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Additional Fashion Week Events & Happenings

FAB IN FIVE

Bellevue Square | 9/25 - 26: 12:00 – 5:00pm

Have five minutes? Prepare to meet a fabulous new you! Enjoy quick, complimentary hair and makeup touch-ups and first-hand tips from beauty boutiques featured at Bellevue Square. Receive a complimentary personal style assessment from Bruce Pflaumer of Michael Bruce Image Consulting, along with specific fall fashion trends that'll work for you. Have fun and walk away fabulous in five!

Catwalk at The Collection

Bellevue Square, Center Court

9/26: 2:00 - 8:30pm

9/27: 12:00 – 6:00pm

Experience the latest in fall fashion on the runway in the heart of Bellevue Square. Each 10 minute fashion show highlights the hottest styles all available at Bellevue Collection stores and will leave you inspired. Shows are complimentary.

Fashion Frames

Bellevue Square, First Level

Throughout September

Be inspired by fall's most desirable trends on display in free-standing fashion frames throughout Bellevue Square. Each curated look features hand selected pieces available at Bellevue Collection stores.

Counter-Couture: Fashioning Identity in the American Counterculture

Bellevue Arts Museum | 510 Bellevue Way NE, Bellevue, WA 98004

September 4, 2015 - January 10, 2016

Counter-Couture celebrates the handmade fashion and style of the 1960s and 1970s. The exhibition showcases garments, jewelry, and accessories of American makers who crafted the very reality that they craved, on the margin of society and yet at the center of an epochal change. The works on display encompass the ethos of a generation who achieved change by sewing, embroidering, and tie-dyeing their identity.