

# FASHION WEEK

AT THE BELLEVUE COLLECTION • SEPT. 23–27

*10<sup>th</sup> Anniversary*

FOR IMMEDIATE RELEASE

Contacts: Gillian Good, 425-460-5834 or [Gillian.Good@kemperdc.com](mailto:Gillian.Good@kemperdc.com)

Cheryl Engstrom, 425-487-0682 or [Cheryl@engstrompr.com](mailto:Cheryl@engstrompr.com)

## Complimentary Events Offered for 10<sup>th</sup> Anniversary Fashion Week at The Bellevue Collection

**BELLEVUE, Wash. (Sept. 18, 2015)** – Fashion events open to everyone feature special guest, Rachel Zoe and Vogue Market Stylist\* Cara Crowley along with a host of experts and retailers during the 10<sup>th</sup> Anniversary *Fashion Week at The Bellevue Collection* September 23 – 27. Free to the public are the following fashion and beauty events and an appearance by Rachel Zoe:

### **Fashion Forecast with Rachel Zoe and Vogue Market Stylist\* Cara Crowley**

**September 26 // Bellevue Square, Center Court, 1:00 pm**

Distinguished designer, stylist, editor, author and entrepreneur Rachel Zoe joins Vogue Market Stylist\* Cara Crowley to talk Fall 2015 trends and how to make them accessible for any lifestyle. Seating is complimentary and limited. \*Vogue Market Stylist is advertiser sponsored and for promotional purposes only.

### **FAB IN FIVE - Beauty at The Collection**

**September 25 - 26 // Bellevue Square, 12:00 pm – 5:00 pm**

Have five minutes? Prepare to meet a fabulous new you! Enjoy quick, complimentary hair and makeup touch-ups and first-hand tips from beauty boutiques featured at Bellevue Square. Have fun and walk away fabulous in five!

### **Michael Bruce Image Consulting**

**September 23 – 27 // Bellevue Square**

Complimentary Style Consultations

Bruce Pflaumer and his team will share style tips and tricks to get you thinking about your personal style. They are offering complimentary, one-on-one consultations that will explore the individual style needs and goals for each scheduled appointment, which will last about 20 minutes.

### Complimentary Style Sessions

*Wednesday, September 23, 10:30-11:30am: Dress Your Body, Not Your Baggage: Style & Body Type*

*Thursday, September 24, 10:30-11:30am: Accessories; NOT A Crime (if worn right)!*

*Friday, September 25, 10:30-11:30am: The DNA of Genes; How to Pick the RIGHT Jeans*

For more information or to reserve a spot for a consultation or style session, contact Stacy Heller at [stacyeh@michaelbruceimage.com](mailto:stacyeh@michaelbruceimage.com).

### **Catwalk at The Collection**

**September 26: 2:00 - 8:30 pm, September 27: 12:00 - 6:00 pm // Bellevue Square, Center Court**

Experience the latest in fall fashion on the runway in the heart of Bellevue Square. Each 10 minute fashion show highlights the hottest styles all available at Bellevue Collection stores and will leave you inspired.

### **Peek Kids Runway Show**

**September 27: 11:00 am – 12:00 pm // Bellevue Square, Center Court**

Please join Peek Kids during Catwalk at The Collection on Sunday, September 27, at 11 a.m., Center Court/1st Level. We will be showing our latest collection — modern and fresh, featuring unique prints, optimistic colors and inspirational messages. Everything works together, for any occasion. See how our soft, easy styles appeal to every kid and promote individuality, empowerment and self-expression.

### **Trends at The Collection**

**All of September // Bellevue Square**

Be inspired by fall's most desirable trends on display in free-standing fashion frames throughout Bellevue Square. Each curated look features hand selected pieces available at participating Bellevue Collection stores.

### **Media Center**

**All of September // Bellevue Square, Center Court**

Experience a digital exhibit of street style by contributing photographer Phil Oh presented by Vogue and see your own street style images on digital display by using **#BFWStreetStyle**.

“With ticketed runway events completely sold out, these complimentary events give everyone who is interested in fashion and beauty a chance to take advantage of the premier fashion week in our region,” says Jennifer Leavitt, vice president of marketing for The Bellevue Collection. “We take as much care to create these open to the public events as we do our runway shows and we love that our customers truly enjoy both the quality and variety of the events.”

For more information on all the Fashion Week events, visit [fashionweekbellevue.com](http://fashionweekbellevue.com).

### **About The Bellevue Collection**

Located in the heart of Bellevue, Washington, The Bellevue Collection, owned by Kemper Development Company and its Affiliates, includes Bellevue Square, a super-regional upscale shopping center, Bellevue Place, a mixed-use property featuring the Hyatt Regency Bellevue and small boutiques and Lincoln Square anchored by the Lincoln Square Cinemas, restaurants, home furnishings and The Westin Bellevue hotel. With a distinctive collection of 250 of the finest shops, 30 destination restaurants, a 16-screen premier cinema, 1,100 luxury hotel rooms and 10,000 free retail parking spaces, all in one location. The Bellevue Collection is shopping, dining and nightlife and entertainment experience unlike any other in the region. It is located on Bellevue Way between NE 4th and NE 10th Streets in downtown Bellevue, just across Lake Washington from Seattle.