

FASHION WEEK

AT THE BELLEVUE COLLECTION SEPT. 24-28



FOR IMMEDIATE RELEASE

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Cara Crowley of Vogue to Host 2014 Front Row Fashion Runway Show

Bellevue, Wash. (August 15, 2014) – Vogue Market Stylist Cara Crowley will host *Fashion Week at The Bellevue Collection's* premiere runway event, *Front Row Fashion presented by Vogue*. In its sixth year, Front Row Fashion is the fashion forward event of the week. At the event, Vogue presents the fall trends straight from the pages of the magazine to the runway, offering insight on fall trends and how to wear fashions available at The Bellevue Collection. This year, Ms. Crowley will breakdown fall fashion with attendees at Front Row Fashion on Saturday, Sept. 27th.



As Market Stylist and Associate Director for Events, Crowley manages Vogue's high-profile events, including Front Row Fashion presented by Vogue, along with VIP experiences and consumer shopping showcases held by the magazine. Crowley has a wealth of experience, rejoining the Conde' Nast family after having previously worked on the events teams at Bon Appetit, Gourmet and *House & Garden*.

"We are delighted to welcome Cara to Fashion Week at The Bellevue Collection once again," says Jennifer Leavitt, vice president of marketing for The Bellevue Collection. "Cara brings a strong fashion sensibility and style to our most popular runway event, Front Row Fashion. Her experience offers an exciting and fresh perspective to our community."

Front Row Fashion presented by Vogue is set for Saturday, Sept. 27th. VIP ticket holders are invited to join the runway show team for an exclusive post-show cocktail reception at Suite Restaurant/Lounge. The event is 21 and over. VIP tickets are \$175 and General Admission tickets are \$100. 100% of the ticket price benefits The Moyer Foundation whose mission is to provide comfort, hope and healing to children affected by loss and family addiction and was founded by World Series champion pitcher Jamie Moyer and his wife Karen <http://www.moyerfoundation.org/>. For tickets to Front Row Fashion presented by Vogue, visit <http://www.brownpapertickets.com/event/743573>.

"It is always a delight to be a part of Front Row Fashion and see the wonderful events surrounding Fashion Week at The Bellevue Collection," says Cara Crowley, Vogue Market Stylist. "Fall fashion is truly represented through The Bellevue Collection's exceptional retail partners and I'm excited to participate in this exciting week once again."

In its ninth year, Fashion Week at The Bellevue Collection is a week-long experience that goes day-to-night with runway shows, chic parties, special appearances, stylish in-store events, happy hours and irresistible shopping Sept. 24 – 28th, 2014. For tickets and information on all Fashion Week events, visit www.bellevuecollection.com/fashionweek.

About The Bellevue Collection

Located in the heart of Bellevue, Washington, The Bellevue Collection, owned by Kemper Development Company, includes Bellevue Square, a super-regional upscale shopping center, Bellevue Place, a mixed-use property featuring the Hyatt Regency Bellevue and small boutiques and Lincoln Square, anchored by Lincoln Square Cinemas, restaurants, home furnishings and The Westin Bellevue hotel. This distinctive collection features 250 of the finest shops, 25 destination restaurants, a 16-screen premier cinema, 1,100 luxury hotel rooms and 10,000 free retail parking spaces, all in one location. The Bellevue Collection is a shopping, dining and nightlife, and entertainment experience unlike any other in the region. It is located on Bellevue Way between NE 4th and NE 10th Streets in downtown Bellevue, just across Lake Washington from Seattle.