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365 by Whole Foods Market™ to Open First Washington Store in Bellevue Square

BELLEVUE, Wash. (July 29, 2015) – The Bellevue Collection announces today that the first Washington store in Whole Foods Market’s streamlined 365 by Whole Foods Market format will open in the new South Commons section of Bellevue Square (former site of JCPenney). Slated to open in the second half of 2016, the new store concept will offer a convenient, value-oriented shopping experience featuring a curated mix of products that adhere to Whole Foods Market’s industry-leading quality standards.



“The Whole Foods Market brand has helped lead the shift in consciousness toward fresh, healthy foods by offering the highest quality, broadest selection, and best customer service,” says Kemper Freeman, Chairman and CEO, Kemper Development Company. “We are thrilled to be the location of choice for the first 365 by Whole Foods Market in Washington and we know it will be a highly anticipated addition for shoppers, residents and office workers within The Bellevue Collection and the surrounding community. Our earliest roots of Bellevue Square’s history featured a very successful grocery component and we are excited to once again have this opportunity for our guests.”

According to company officials, 365 by Whole Foods Market leverages Whole Foods Market’s long history of retail innovation and extends the grocer’s reach in the marketplace to even more consumers who want top quality groceries at value prices.

“We are really excited about the progress we have made with securing real estate in markets where there is high demand for both quality food and value in a convenient format,” said Jeff Turnas, president of 365 by Whole Foods Market. “Bellevue Square, part of The Bellevue Collection in Bellevue, Washington is an ideal community to bring a fresh new shopping experience that draws from Whole Foods Market stores’ best innovations and gives them a new expression both in terms of the look and feel of the store and product assortment.”

For more information about 365 by Whole Foods, visit <http://www.wholefoodsmarket.com/365>

About The Bellevue Collection

Located in the heart of Bellevue, Washington, [The Bellevue Collection](#), owned by Kemper Development Company and its Affiliates, includes Bellevue Square, a super-regional upscale shopping center, Bellevue

Place, a mixed-use property featuring the Hyatt Regency Bellevue and small boutiques and Lincoln Square, anchored by Lincoln Square Cinemas, restaurants, home furnishings and The Westin Bellevue. This distinctive collection features 250 of the finest shops, 30 destination restaurants, a 16-screen premier cinema, 1,100 luxury hotel rooms and 10,000 free retail parking spaces, all in one location. The Bellevue Collection is a shopping, dining and nightlife, and entertainment experience unlike any other in the region. It is located on Bellevue Way between NE 4th and NE 10th Streets in downtown Bellevue, just across Lake Washington from Seattle.